

Livingston

DOWNTOWN MASTER PLAN



CRESCENDO

PLANNING + DESIGN



URBAN RENEWAL CASE STUDIES

PURPOSE

ROLE OF THE URA IN THE DOWNTOWN

- Help identify strategies and investments to improve Downtown.
- Guide plan drafting
- Determine role in implementing the plan.
- Help implement the plan

Optimal time to collectively decide what role the URA wants to play in implementation.



URBAN RENEWAL POWER

FLAVORS OF URBAN RENEWAL

- URA powers in Montana provide for a wide range of potential actions a URA can take and use tax increment for.
- The use of URA powers varies from state to state and community to community.
- Goal is to figure out how best to utilize powers to fit Livingston.

Common URA Programs

- Large project gap financing/closure
- Streetscape/public realm improvements
- Façade improvements
- Building rehabilitation/code compliance
- Site demolition and clean up
- Land acquisition
- Placemaking improvements/programs
- Incentivizing community benefits
 - e.g. affordable housing
- Property and business loan funding
- Utility and infrastructure improvements
- Marketing/branding/events

OTHER MONTANA URBAN RENEWAL EFFORTS

Program	Billings	Bozeman	Great Falls	Helena	Kalispell	Missoula
Large project gap closure	X			X		
Streetscape/public realm improvements		X		X	X	
Façade and building improvements	X		X	X	X	X
Building rehabilitation/code compliance			X		X	X
Site demolition and clean up					X	X
Land acquisition						
Placemaking improvements/programs	X					
Incentivizing community benefits		X		X		X
Property and business loan funding	X					X
Utility and infrastructure improvements	X		X	X	X	X
Marketing/branding/events				X		

Source: Economic & Planning Systems

NEXT STEPS

URA INVOLVEMENT

- Proposed URA Strategy Workshop on Tuesday, November 14th *(to be confirmed)*
 - ~90 minutes
 - Goals:
 - Begin outlining how the URA most effectively can support the Downtown Master Plan recommendations
 - Identify each board member's vision for how the URA can help implement
 - Discuss peer community approaches that resonate and/or innovative efforts to explore
 - Identify a strategic direction for the agency's implementation of the larger community vision
 - Outlining short- and long-term efforts and priorities

