

Livingston
DOWNTOWN MASTER PLAN

Preliminary Visioning Survey – Results Summary



Preliminary Visioning Survey – Results Summary

- **391 Participants**

- **Key Takeaways:**

- Majority of participants were Livingston residents who spend time in the Downtown daily or weekly
- About 1/3 of participants indicated that they live and/or work in Downtown
- About 70% of participants indicated that Shopping & Dining are what bring them to Downtown most often, reinforcing an emphasis on entertainment in the Downtown
 - Events were also a strong draw for visitors, whereas Events and “Socializing with my community” were roughly equivalent for residents

Preliminary Visioning Survey – Results Summary

- **Key Takeaways *(continued)*:**

- Consistent themes in the open-ended responses included:

- **Favorite Part of Downtown:**

- A strong emphasis on the community, as well as an appreciation of the history/historic architecture/main street character & charm in the Downtown

- **Vision for Downtown:**

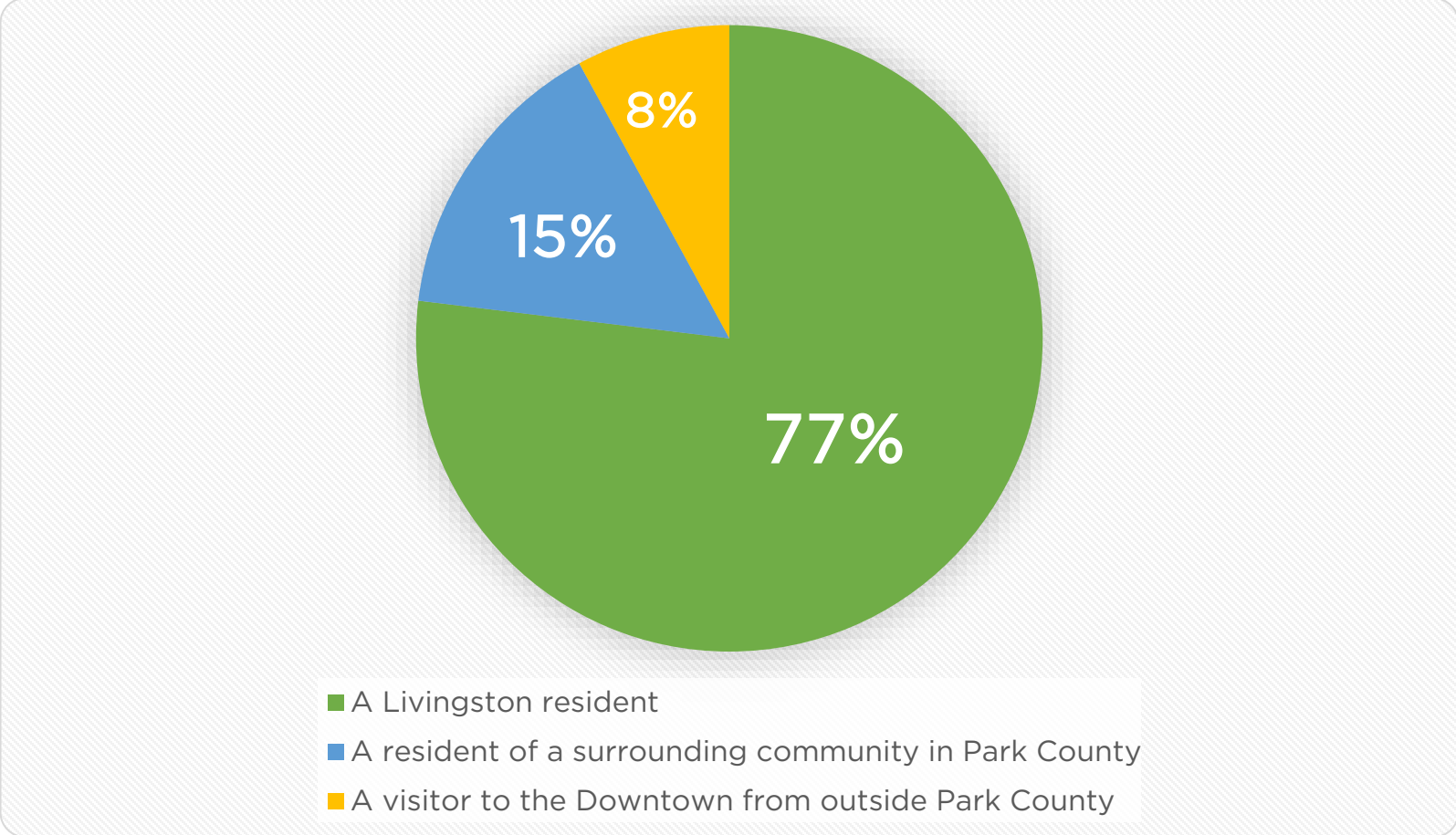
- Reinforcing the favorite part of Downtown, a desire to maintain and preserve the community and character, while making it more vibrant and accessible (including from a parking standpoint)

- **One thing to improve:**

- Parking was the most frequent response, with safety, diversity of shopping options, and additional green space/trees also very frequently mentioned.
- “Nothing” was also a popular response, reinforcing the desire to maintain and preserve the character of the Downtown.

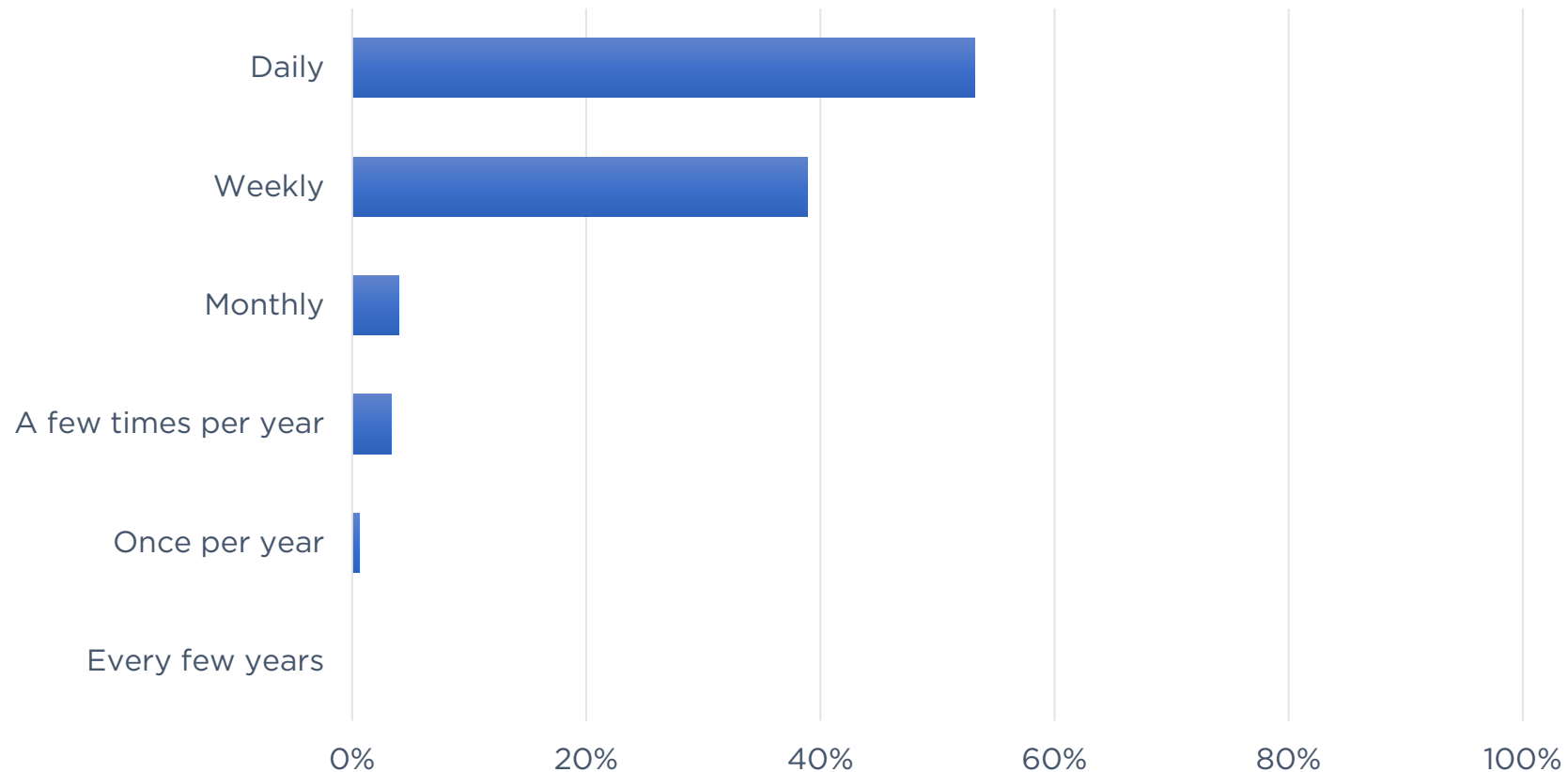
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- Of the 391 Participants:



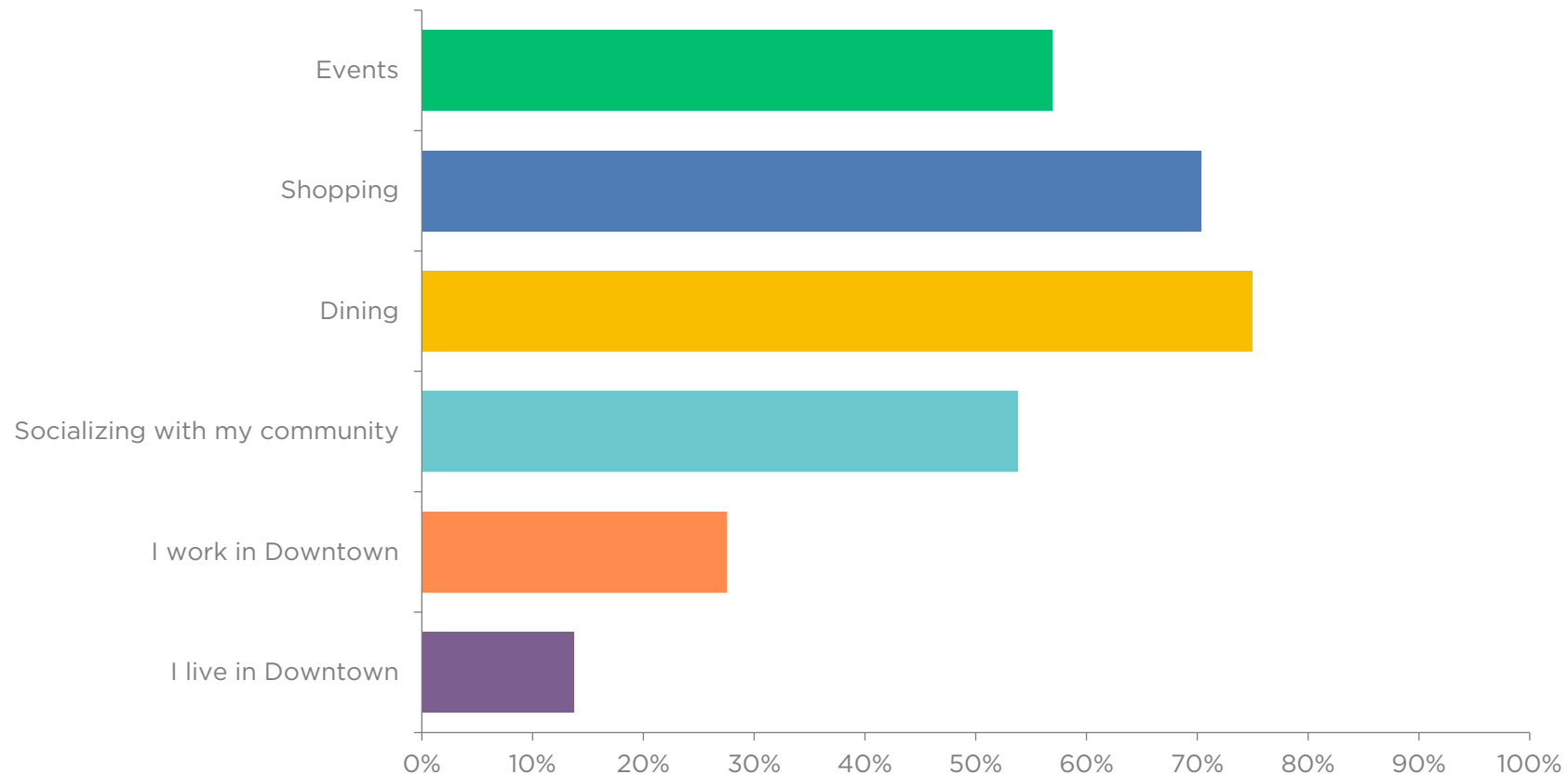
Preliminary Visioning Survey – Results Summary

- **Residents** (of Livingston and/or Park County):
 - How often do you spend time in Downtown Livingston?



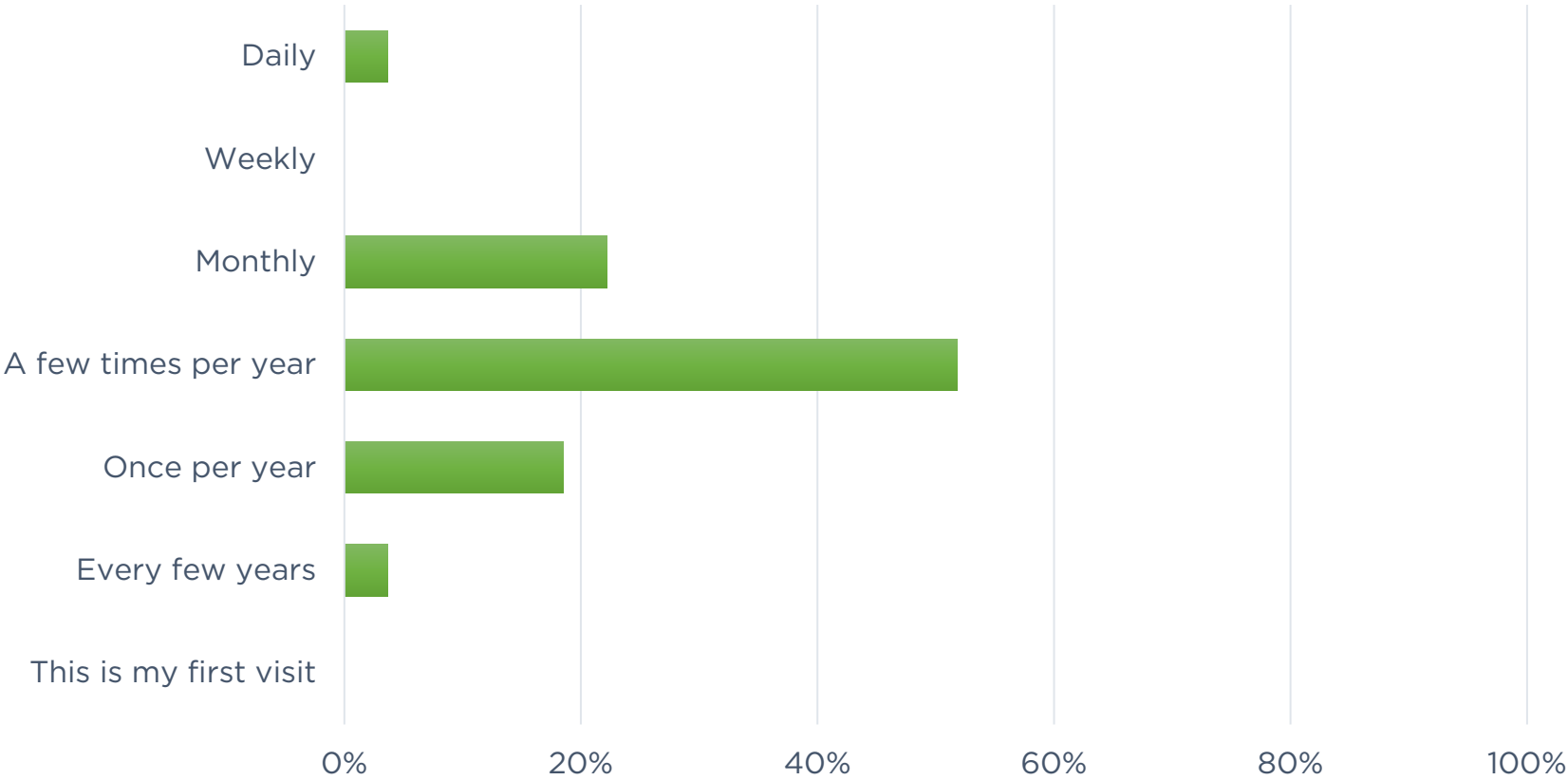
Preliminary Visioning Survey – Results Summary

- **Residents** (of Livingston and/or Park County):
 - What brings you to Downtown Livingston most often? *(Select all that apply)*



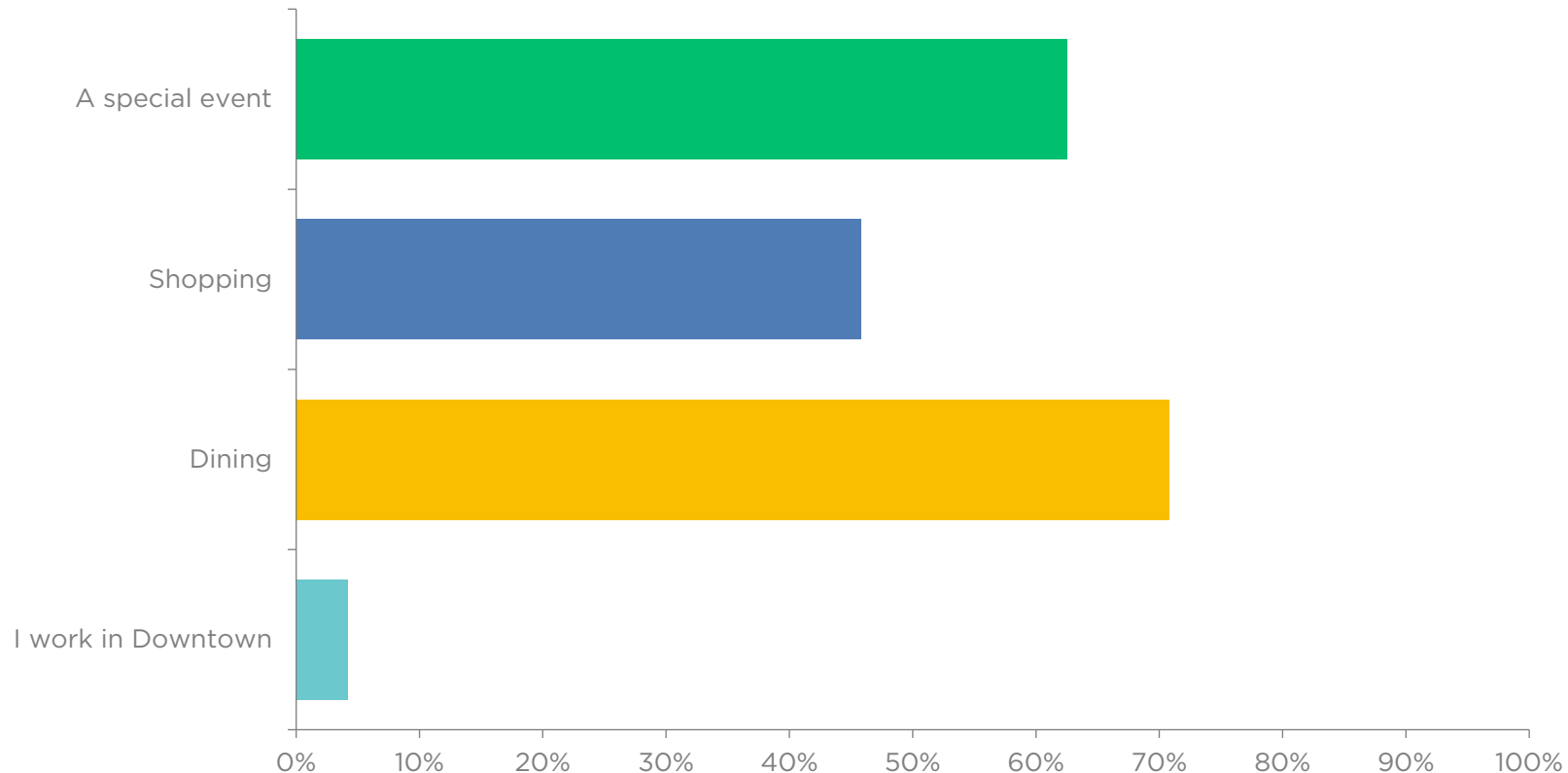
Preliminary Visioning Survey – Results Summary

- **Visitors to Downtown Livingston from outside the County:**
 - How often do you spend time in Downtown Livingston?



Preliminary Visioning Survey – Results Summary

- **Visitors to Downtown Livingston from outside the County:**
 - On this visit (or your most recent visit) what brings (brought) you to Downtown Livingston? *(Select all that apply)*



Preliminary Visioning Survey – Results Summary

- **Residents** (of Livingston and/or Park County):
 - In one word, what is your favorite part of Downtown Livingston?

architecture small town Food unique walk beautiful Park atmosphere
Main Street historical character Variety Charm vibe
Community Small Historic businesses
History feel Walkability Friendly shops old buildings
Quaint main View Neon restaurants Everything buildings Main St
downtown

Preliminary Visioning Survey – Results Summary

- **All Participants:**

- If you could improve one thing about your experience in Downtown Livingston, what would it be?

- Sampling of Responses with Consistent Themes:

Nothing,
Downtown
is wonderful
the way it is.

More
residential
units with
designated
parking

Get rid of the
offices downtown
to utilize the
spaces for more
retail spaces.

Fair
housing

More
outdoor
dining
options

Parking!

Aesthetic
upkeep and
refurbishment
of businesses
and signs;
street &
sidewalk repair

Preliminary Visioning Survey – Results Summary

- Sampling of Responses with Consistent Themes *(continued)*:

Accessibility
via bikes,
walking,
wheelchair, etc.

Safety,
especially as
a pedestrian
or cyclist;
bike routes
and lanes

More
affordability
(housing &
dining)

Livingston is
a quaint small
town. Needs
to stay that
way . . .

Rental housing
for employees
so that
restaurants can
stay open more
than 3 days a
week!

More trees
and green
space

It's
perfect
now. Don't
screw it
up!

Convenient
and
available
parking

Reduce the
number of
art galleries

Preliminary Visioning Survey – Results Summary

- Sampling of Responses with Consistent Themes *(continued)*:

One stop shop.
Find things in town so I don't have to go to Bozeman all the time.

More varied businesses providing basic services

Quiet zones at the railroad crossings

Entertainment district and park area downtown

More downtown events

More music events

Less vacancy; Restoring vacant buildings with affordable housing

Less tourists, less art galleries, and more businesses that serve the interests of locals.

Bike parking

Preliminary Visioning Survey – Results Summary

- Sampling of Responses with Consistent Themes *(continued)*:

More places for breakfast and shopping – particularly family-oriented

A small grocery store downtown (like Ricci's)

Longer hours at small businesses

Beautification of more than just Main Street

Unique – non-chain – retail options

Pocket parks and shaded areas

Better parking regulation

A thriving street level with everyday businesses and local restaurants

Safer routes to school – bicycling and walking – for kids

More benches and tree lined streets

Preliminary Visioning Survey – Results Summary

- **Residents** (of Livingston and/or Park County):
 - In one word, what would be your vision for the future of Downtown Livingston?

Preserved Trees History Vibrancy **Character** Pedestrian **Accessibility** Fun
Parking small town **historic** Planned **Preservation** Thriving
maintain Sustainable **Community** inclusive
Vibrant art galleries **shops** Unchanged **Local** affordable
business walkable **Keep** Connecting growth Leave alone **Charm**
Better parking