

# Livingston

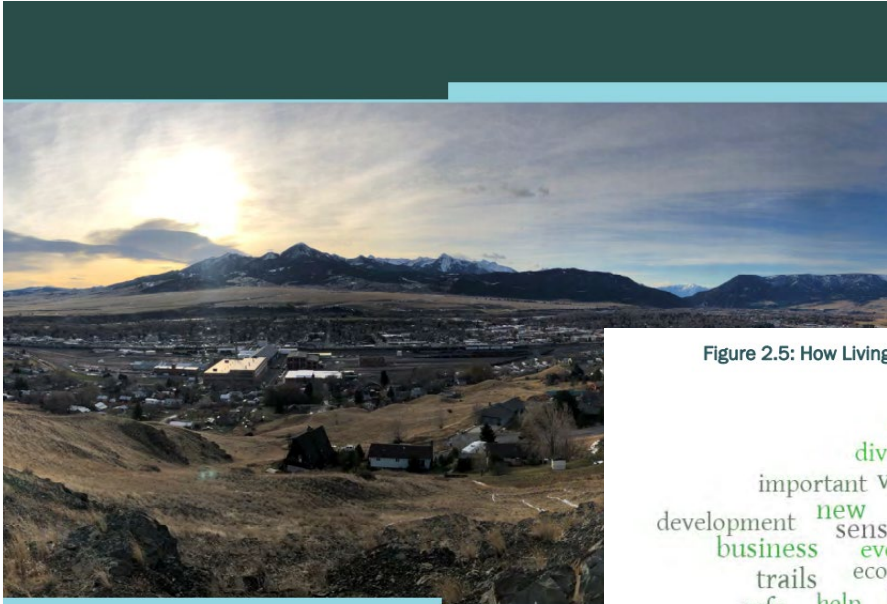
## DOWNTOWN MASTER PLAN



Planning Board / Zoning Commission - Nov. 15, 2023



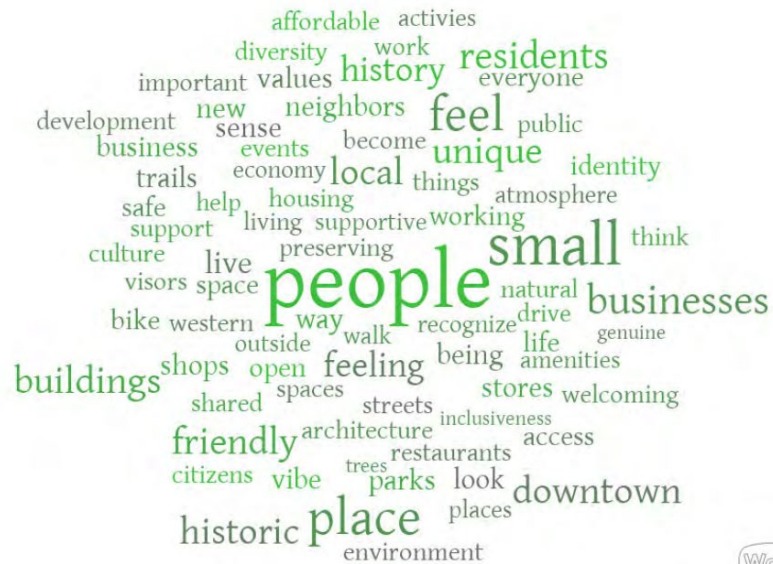
# Vision & Policy To Build Upon



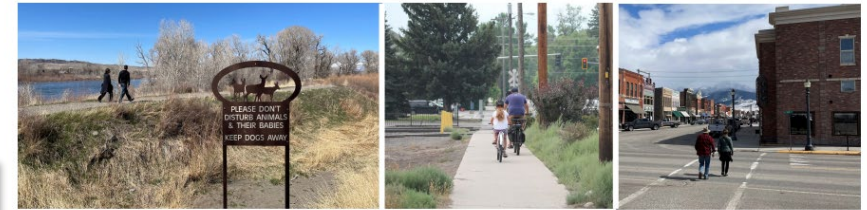
LIVINGSTON GROWTH POLICY

Final | June 2021

Figure 2.5: How Livingston Residents Define "Community Character"



WordItOut



## LIVINGSTON, MONTANA Trails & Active Transportation Plan

FINAL adopted by Resolution No. 5028 as an appendix to Livingston Growth Policy April 2022

# Implementing The Growth Policy

**Objective 6.1.5:** Plan for and attract new investment into the downtown district to support local businesses.

Strategy 6.1.5.1: Develop effective wayfinding signage for locals and tourists to easily find destinations and parking.

Strategy 6.1.5.2: Develop a parking strategy and consider removing parking space minimums from downtown coding.

Strategy 6.1.5.3: Explore creating a downtown master plan focused on the Urban Renewal District.

Strategy 6.1.5.4: Explore mechanisms to strengthen and enhance the effectiveness of the Urban Renewal Agency to encourage redevelopment of underutilized properties in the downtown area.

Strategy 6.1.5.5: Utilize and partner with local and state organizations like Prospera Business Network, Montana Department of Commerce, Montana Historic Preservation Grant Program (MHPC), and Montana Procurement Technical Assistance Center (PTAC), etc. to assist with economic development expertise and funding opportunities.

Strategy 6.1.5.6: Identify and implement a “Buy Local” procurement policy that greatly incentivizes the City of Livingston to support local businesses.

52

CITY OF LIVINGSTON  
GROWTH POLICY



# Study Area








# Project Timeline

Project Schedule Livingston Downtown Master Plan	Jul-23	Aug-23	Sep-23	Oct-23	Nov-23	Dec-23	Jan-24	Feb-24	Mar-24	Apr-24	May-24
Task 1: Project Kickoff & Project Management	July 2023 - May 2024										
Task 2: Analysis & Preliminary Visioning	July 2023 - September 2023										
Task 3: Community Workshop				September 2023 - November 2023							
Task 4: Master Plan Development					November 2023 - January 2024						
Task 5: Implementation Action Plan								February 2024 - May 2024			
Task 6: Housing & Parking Study			August 2023 - April 2024								

**Key Outreach Windows (in addition to Online Surveys & On-Going Stakeholder & Webpage Input):**

- 
**Aug. 15th – 17th**      Site Documentation; Stakeholder Outreach; Farmers Market Outreach; Intercept Interviews
- 
**Nov. 14th – 16th**      Community Workshop; Business Owner’s Breakfast; URA Strategy Workshop; Public Open House
- 
**Late-January (Targeting)**      Focus Groups to vet Preliminary Recommendations



# Scope of the Master Plan

---

- Master Plan Framework Recommendations
  - Land Use, Mobility, Access Improvement, Parks/Public Spaces
- Streetscape Improvements Plan
  - Wayfinding Location Plan incorporated
- Economic Development Strategies & Feasibility
  - Economic & Demographic Profile
  - Real Estate Market Conditions Analysis
  - Urban Renewal Area Strategy Workshop
- Housing & Parking Study
  - Supply & Demand Assessment
  - Housing Development Potential ID
  - Development Feasibility Analysis
- Implementation Action Plan



# How The Master Plan Translates Into Action



## Livingston DOWNTOWN MASTER PLAN

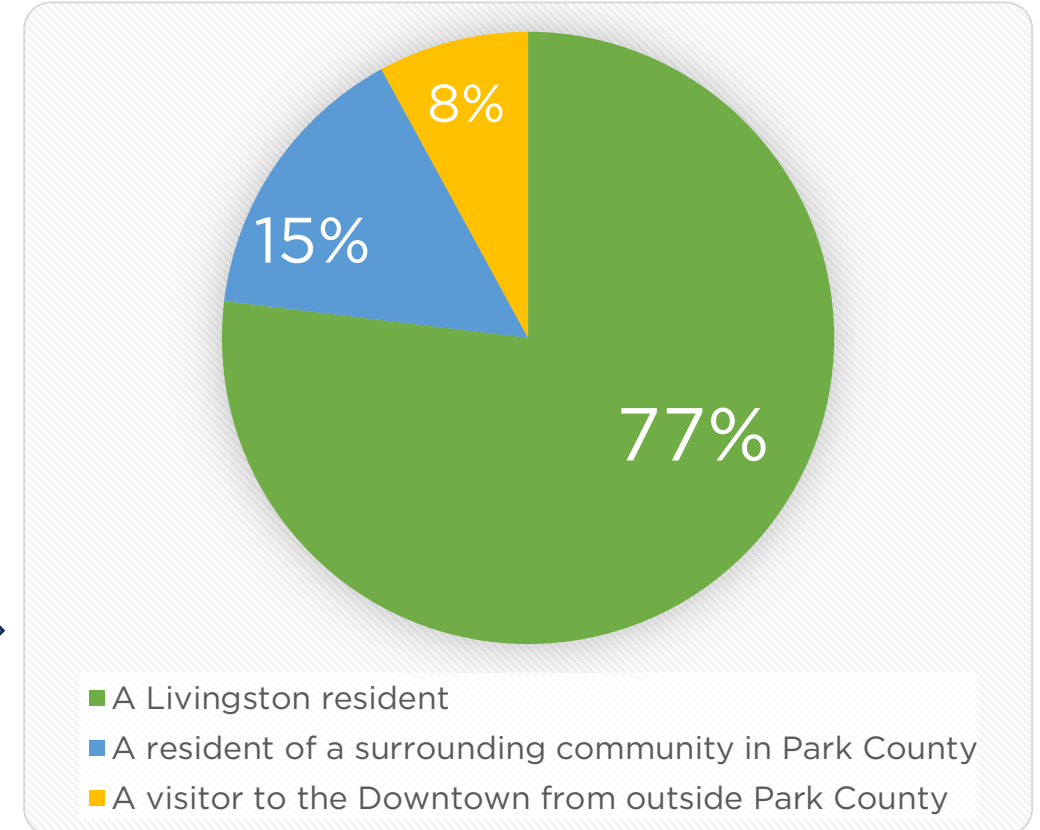
- Potential Regulatory Changes
  - Upcoming Zoning Code Update
- Capital Improvement Investments
  - Streetscape Improvements
- City Work Programs
  - Parking Management
  - Maintenance

	CATALYTIC PROJECT	TIMING	ORDER OF MAGNITUDE COST ESTIMATE	KEY PARTNERS	POTENTIAL CHAMPIONS
	<b>1. MAIN STREET REDESIGN</b>				
	TRAFFIC ANALYSIS AND ROAD RE-STRIPING	6 Months - 1 Year	(\$)	CDOT, CoA-Public Works	Main Street and Adjacent North/South Street Business Owners
	INSTALL TEMPORARY PARKLETS	1-2 Years	(\$)	CDOT, Business Organization (to be formed)	Main Street Business Owners, Local Artists
Potential Long Term	TWO-WAY CONVERSION	After Circulation Study and CDOT approval	(\$)	CDOT, CoA-Public Works, Parks and Recreation Tree Board	Main Street and Adjacent North/South Street Business Owners, transportation advocacy groups
	MOVE CURB AND GUTTER		(\$)+		
	<b>2. 6TH STREET REDESIGN</b>				
	TRAFFIC ANALYSIS AND ROAD RE-STRIPING	6 Months - 1 Year	(\$)	CDOT, CoA-Public Works	6th Street and Adjacent North/South Street Business Owners
	INSTALL PERMANENT AMENITIES (PLANTING, LIGHTING, TRAIL)	2-3 Years	(\$)	CDOT, Rio Grande Scenic Railroad	Alamosa Convention and Visitors Bureau, Local Artists
Potential Long Term	TWO-WAY CONVERSION	After Circulation Study and CDOT approval	(\$)	CDOT, CoA-Public Works, Parks and Recreation Tree Board	6th Street and Adjacent North/South Street Business Owners, transportation advocacy groups
	MOVE CURB AND GUTTER		(\$)+		
	<b>3. RIVERFRONT ACTIVATION</b>				
	CONSTRUCT MULTI-USE TRAIL	1-2 Years	(\$)	Public Works, Parks and Recreation	SLV GO, Rio Grande Headwaters Restoration Project, Volunteers for Outdoor Colorado, SLV Dirt Worx
	INSTALL PERMANENT AMENITIES (BENCHES, SHELTERS, PLAZAS)	2-3 Years	(\$)		
	INCENTIVIZE RIVERFRONT DEVELOPMENT	2-3 Years	(\$)	Planning Department, Local Developers	Local Restaurants
	DESIGN AND CONSTRUCT RIVER AND RECREATION ACCESS	3-5 Years	(\$)	Public Works, Parks and Recreation	Adams State Outdoor Recreation, SLV GO



# Engagement to Date

- Stakeholder Interviews
  - In-Person & Online
- Farmers Market “Intercepts” / Booth
- City Commission & URA Board Presentations
- Preliminary Vision Survey
  - 391 Respondents
  - Wealth of open-ended inputs
- “Share Your Ideas” webpage form
  - [www.downtownlivingston.org/plan](http://www.downtownlivingston.org/plan)



# Emerging Vision Themes – Preliminary Visioning Survey

---

- Residents (of Livingston and/or Park County):
  - In one word, what would be your vision for the future of Downtown Livingston?

Preserved Trees History Vibrancy **Character** Pedestrian **Accessibility** Fun  
Parking small town **historic** Planned **Preservation** Thriving  
**maintain** Sustainable **Community** inclusive  
**Vibrant** art galleries **shops** Unchanged **Local** affordable  
**business** walkable **Keep** Connecting **growth** Leave alone **Charm**  
Better parking



# Emerging Vision Themes – Summary

---

- Gleaned from Stakeholder Interviews, Preliminary Visioning Survey, “Share Your Ideas” webpage engagement
  1. Diversify Mix of Uses in the Downtown
    - Serve local needs supplemented by authentic interests for visitors
  2. Strengthen Connections to Wealth of Assets
    - Engage the rail history, Yellowstone River & strengthen gateway relationship to the National Park
  3. Right-Size Parking for Economic Vitality
    - Ensure parking supply supports local business needs along with any future redevelopment
  4. Build Upon Arts/Culture/Programming
    - Celebrate Livingston’s unique history, character and local culture by making the Downtown the community’s gathering place

# Engagement So Far This Week

- URA Strategy Workshop
  - Presentation & Work Session / Brainstorm
- Community Workshop / Charrette
  - ~45 Community Member Participants
- Business Owner Breakfast
  - ~35 Business Owner Attendees





# Emerging Ideas Input (so far!)

---

- Land Use & Activation Improvements:



# Emerging Ideas Input (so far!)

---

- Arts, Culture & Amenities Improvements:





# Emerging Ideas Input (so far!)

---

- Streetscape & Mobility Improvements:



# Emerging Ideas Input (so far!)

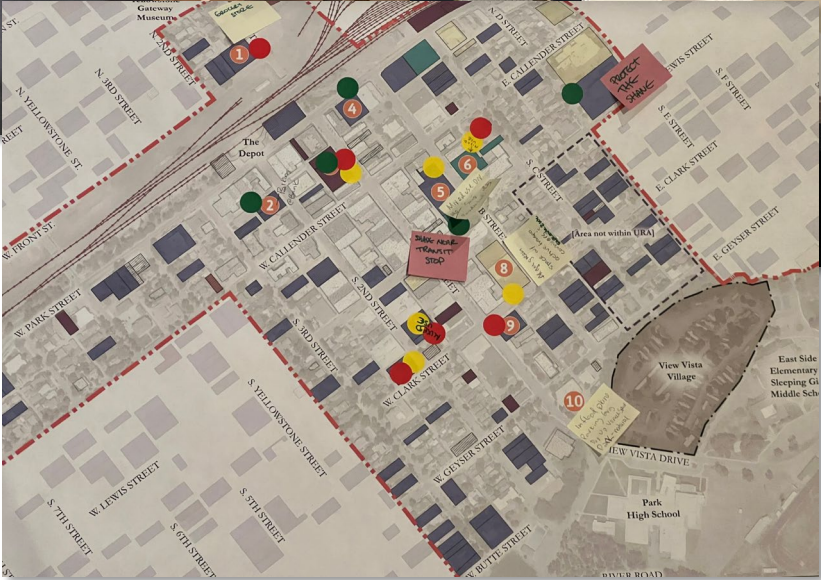
---

- Parks & Open Space Improvements:





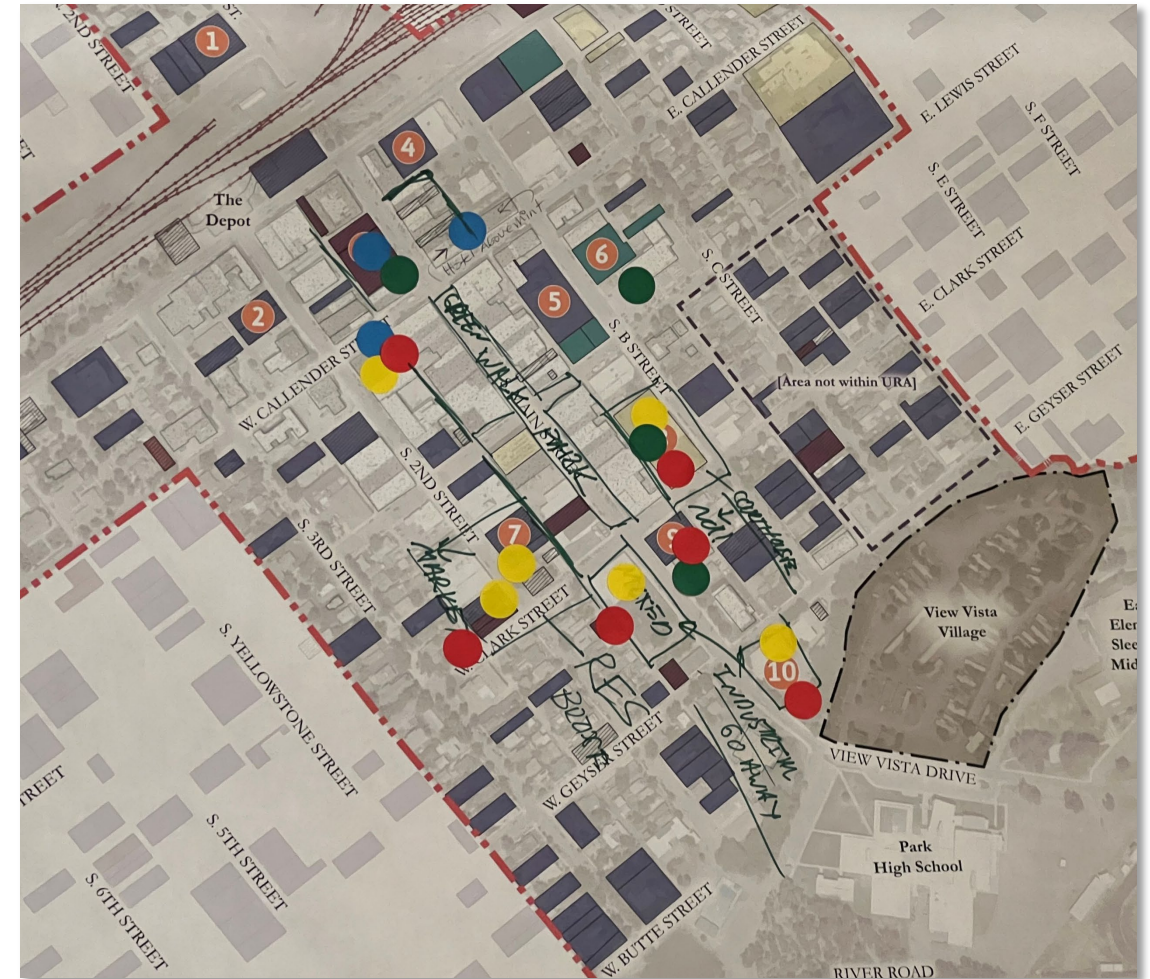
# Community Workshop / Charrette





# Community Workshop / Charrette

- Land Use & Activation Themes :
  - Pocket Park/Plaza interest to activate parking lots along Main St
  - Expansion of some shops/restaurants south toward River
  - Interest in Residential infill





# Community Workshop / Charrette

- Circulation & Mobility Themes :

- Gateway desires along Park St., from I-90, at Geyser & Park St. and to/from Sacajawea Park
- Stronger Connections to Sacajawea Park
- Stronger Access to the North Side of town





# Community Workshop / Charrette

- Parking Management Themes :
  - Lack of available parking on Main St.; Desire for higher-turnover spaces there
  - Longer-term parking desire at The Depot & in Parking Lots





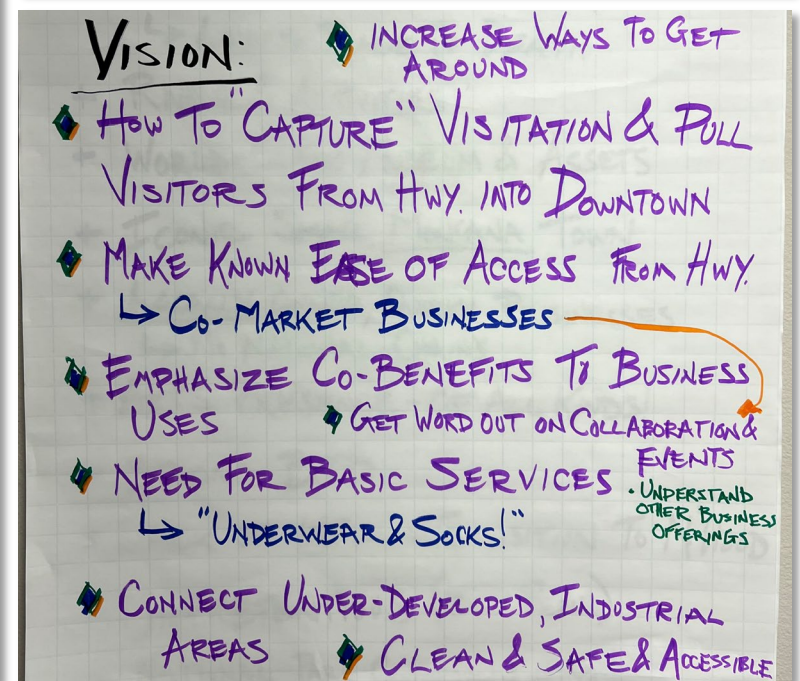
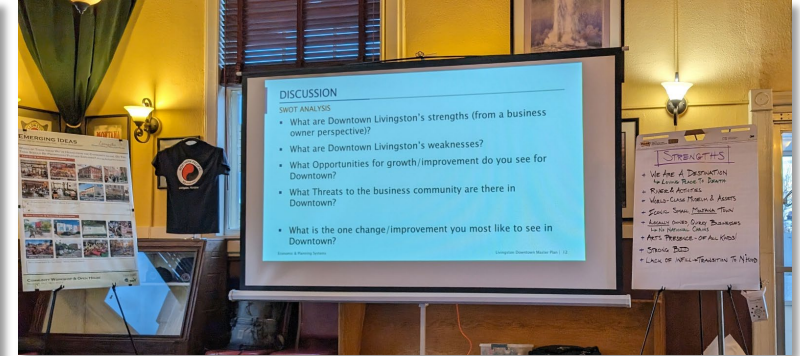
# Community Workshop / Charrette

- Arts/Amenities/Events Themes :
  - Desire for Public Art as Gateway Opportunities along Park Street - 7<sup>th</sup> & Park; at Main & Park and Leading to the Yellowstone River
  - Opportunities for temporary closures/events
  - Promotion of The Depot & Gateway Museum





# Business Owner Breakfast





# Business Owner Breakfast

---

- SWOT Themes:

- Strengths

- Local & Unique
- Historic & Iconic
- Asset Rich

- Weaknesses

- Inactive Ground Floor Uses
- Inefficient Parking Utilization
- Workforce Shortage

- Opportunities

- Optimize Parking
- Business Collaboration & Co-Marketing
- Mixed-Use Spaces
- “Capture” I-90 Visits

- Threats

- Lack of Workforce
- Housing Shortage
- Affordability

# Next Steps

---

- Community Open House – Tomorrow Evening!
  - The Shane Center – 5:00pm – 7:00pm
- Additional Stakeholder Interviews / Focus Groups
- Posting of Engagement Takeaways from this week's events to Website & Begin Developing Concepts & Alternatives
  - [www.downtownlivingston.org/plan](http://www.downtownlivingston.org/plan)
- Additional Engagement & Focus Groups in January/February Prior to Recommendation Development