



LBID MEETING MINUTES

Thursday, October 21, 2021 | 8:30 am – 9:15 am | Murray Bar

Present: Dale Sexton, Brian Menges, Megan Eubank, Kristen Galbraith

Absent:, Kathryn Bornemann, Karla Pettit, Tyler Erickson

Also present: Executive Director Kris King

Public Comment – Patricia Grabow gave public comment for 20 minutes. She discussed her group the Livingston Downtown Building Owners and Business Association and their intention to create a new strategic plan. As a board member of the Livingston Area Chamber of Commerce, she asked the LBID to pay for downtown pole banners for the Christmas Stroll and other publicity, although the Chamber has not applied for grant funds or banners. LBID does not give grants for banners and only charges a nominal fee to help offset our labor and storage costs. Turn around for printing and delivering banners is at least 6-8 weeks after the design is approved, so there is not time for the Stroll. The Chamber, and community organizations and nonprofits, are invited to apply for funding for downtown projects from LBID and events that bring tourists to Livingston hotels from TBID. There are many deserving holiday and seasonal events and LBID reviews all applications and requests that meet our mission and are feasible to undertake. Explore Livingston Coalition, which includes LBID, TBID and CVB, will work to publicize all holiday events that are open to the public. Grabow was asked about the false and inflammatory accusations she made in a letter to the editor about the Light Up Livingston event, which is the concept of and funded by TBID, and the Holiday Lights of Livingston Committee's old garlands, which LBID has never hung and does not own. She did not address those falsehoods and said that LBID should make overtures to the Chamber to end conflict. LBID, TBID, and CVB have not initiated nor participated in any conflict with the Chamber, who is suing the City over the designation of these three groups as partners.

Discussion/Action Items

- A. **Review/Modify/Approve Past Meeting Minutes** – *Motion by Kristen/Second by Megan/Approved Unanimously.*
- B. **Check Register Report Review; P/L Report Review** – Reviewed financial report and discussed history of City Collections and reviewed collections history report.
- C. **Parklet Dining Platform Proposal** – Reviewed proposal and concept and at this time downtown businesses and restaurants do not have the staffing for expanded outdoor dining and losing even a handful of parking spots would be detrimental. Perhaps in the future this is feasible but not with current business challenges.
- D. **Snowflake Lights** - discussed ordering more Downtown snowflakes for this season if available and requesting TBID split costs. Board voted to approve - *Motion by Megan/Second by Brian/Approved*
- E. **Additional Discussion Items from Board Members** –N/A

Board of Directors

Dale Sexton & Kathryn Bornemann – Co-Chairs, Kristen Galbraith –Secretary/Treasurer
Tyler Erickson Megan Eubank Brian Menges Karla Pettit



Update on Business Items of Interest

- A. **Flower Contract** – discussed greatly increased labor and supply costs for flower contract and challenge of funding increases when our assessment income does not increase.
 - B. **Executive Director Report** – Discussed Small Business Saturday 11/27. All is Bright Thursday Night open till 8 pm the first 4 Thursdays of December, Light Up Livingston, and the roster of holiday events. Our storage unit rent went up from \$150/month to \$200/month but was able to lock in that price for two years by paying two years in advance. Will request TBID share costs as they are now storing their supplies in our unit.
 - C. **Additional New Business from Board Members** – N/A
- Public Comment on any Public Matter Not on the Agenda** – N/A

Next Meeting Date and Agenda January 20

9:25 Adjourn *Minutes respectfully submitted by Kris King*

Board of Directors

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