

LBID MEETING MINUTES

Thursday, August 22, 2019 - 8:30 am
Murray Hotel Conference Room

1. **Roll Call.** In Attendance: Kristen Galbraith, David DePuy, Dan Kaul, Kathryn Bornemann, Dale Sexton

Absent: Tyler Erickson, Karla Pettit

2. **Public Comment** for Items not on the Agenda & Scheduled Public Comment

Public Comment – None.

Scheduled Public Comment – None.

3. **Discussion/Action Items**

- A. **Review/Modify/Approve Past Meeting Minutes** – *Motion to approve by Dan Kaul; second by Kathryn Bornemann; no discussion and all in favor.*
- B. **Discuss/Approve/Deny Payments on Current Invoices** - *Motion to approve by Dan Kaul; second by Dale Sexton; no discussion and all in favor.*
- C. **Discuss/Approve/Deny Application for Funds** – N/A
- D. **Review of LBID Expenses/Revenue** – Kristen Galbraith will forward Cat Moody financial report in the future with the Profit and Loss details expanded.
- E. **Discuss/Approve/Deny Contract LBID Revised Graffiti Contract** Requests for Proposals (RFP); only one proposal received from Montana Mobile Pressure Washing, Ken Nimer. Various other contractors were contacted with RFP but did not submit proposals. Dan and Kristen have both had positive work experiences with Ken Nimer who also contracts with MSU and is hiring new staff. He has his own vehicle and is insured. Ken is willing to come to LBID meetings to give reports. Dan will introduce Ken Nimer to Kris at Woods Rose Market to coordinate Flower Baskets. If businesses need graffiti remediation, they can contact LBID and LBID will contact Nimer. If out of LBID area, businesses can contact Ken Nimer directly and pay for their remediation. *Motion to approve Ken Nimer/Montana Mobile Pressure Washing proposal by Kathryn Bornemann; second by Dan Kaul; no discussion and all in favor.*
- F. **Additional Discussion Items from Board Members** – Discussed future of old truck given to LBID; Kathryn will look at it and expressed an interest in purchasing. Need previous contractor Randy to do an inventory list and return supplies to LBID. Discussed need for LBID storage unit; Kristen will look into storage unit. Give a Hoot and Hoot music festival went well, and art walk attendance is up. URA will pay for brackets next year on new poles.

Board of Directors

Kristen Galbraith - Chair Dale Sexton - Vice-Chair
Kathryn Bornemann David DePuy Tyler Erickson Dan Kaul Karla Pettit

4. Update on Business Items of Interest

- A. **Equipment Inventory List** – Dale will talk to Randy about getting list and supplies from him. Can be stored in proposed LBID storage unit.
- B. **Banner Program** – discussed seasonal and business/attraction category banner ideas and outreach to businesses to have banners in the slow Fall-Spring seasons. Summer is generally booked with event banners.
- C. **Graffiti Remediation** – Discused strategy of having businesses contact LBID to schedule remediation to strengthen those relationships.
- D. **Flower Baskets Program** – Flower baskets look good.
- G. **Main Street Construction** – Construction is coming along and looks good.
- E. **Administration Report** – Kris King; discussed new website under construction, content for Facebook and promoting featured business categories (coffee shops, art, bars, food, insurance, banks, lawyers, household goods, antique/thrift, etc.) Will also create new Instagram page. Discussed having a small budget to boost posts and promote events. Discussed adding positive LBID testimonials to both Facebook and website, Kris will contact Jack Luther, Laura Bray and PCCF for testimonials and encourages LBID board to share theirs too. Will send link of web draft to Board. Request for future Agendas to have budget on the back so they can be printed out on one page. Kris also contacted the City to update Kristen and Kathryn's term dates on their website.
- F. **Additional New Business from Board Members** – Kathryn has a 12-foot Gary Bates sculpture she cannot display in front of her business and wondered about having the sculpture as part of a welcome at the 7th Street interchange with a large Welcome to Historic Livingston sign. Kathryn will talk to the Chamber and would like to be compensated for the sculpture. Kristen can talk to MDT about the sign project after Kathryn's discussion with the Chamber. Discussed outreach to district businesses to strengthen relationships and prepare for upcoming renewal of district funding. Dale proposed having brief flyer highlighting LBID services, accomplishments, funds brought to the community, and contact information to be hand delivered to each business by the Board Member who knows them best. Kristen get list of businesses to Kris and she will coordinate with Board about their contacts and do a draft of the flyer.

5. Public Comment – None.

6. Discussion of next Meeting Date and Agenda – September 19 at 8:30 a.m.

7. Adjourn – *Motion to adjourn at 9:40 a.m. by Dale Sexton; second by Kathryn Borneman; no discussion and all in favor.*

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