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## LBID MEETING MINUTES

Thursday, February 17, 2022 | 8:30 am | Via Zoom

**Present:** Dale Sexton, Kristen Galbraith, Brian Menges, Megan Eubank, Tyler Erickson

**Absent:** Karla Pettit, Kathryn Bornemann

**Also present:** Executive Director Kris King

**Public Comment –** N/A

### Discussion/Action Items

- A. **Review/Modify/Approve Past Meeting Minutes** – Motion by Megan/Second by Dale/Approved Unanimously.
- B. **Downtown Holiday Lights** - new snowflakes lights have been ordered, cost shared with TBID and Holiday Lights Committee. Ongoing conversation about Downtown holiday lights, there is an ad-hoc committee associated with the Chamber who updated and hung Holiday Lights Committee's old garlands, have been in communication with Christina Nelson, a new Chamber board member.
- C. **Downtown Events** – removed previous LBID funded downtown events function off home page, as they moved away from downtown. The Hoot and Tap Into Mt have been cancelled. Discussed winter events with music, ice sculpture. American Bank's old driveway canopy and parking lot near mural are available and the Bank will be hosting a series of Community Grill BBQs to celebrate their 75<sup>th</sup> Anniversary this summer. Discussed LBID Downtown event with music, beer, simple food, Jon Berens has discussed a brew fest. Could do Solstice on 2<sup>nd</sup> Street party, partner on logo beer cups, could have it catered as restaurant staff capacity is limited, talk to Livingston Food Resource Center, promote shopping on 2<sup>nd</sup> Street, if it is in the Bank parking lot not blocking off a street it would be simpler. Goal of simple celebration with a few hundred guests, not thousands. Need to assess and address local restaurant capacity for overflow diners.
- D. **Public Art** – LBID funded mural on Wheatgrass will begin when weather is warmer. MOTBD is doing map of all electric vehicle charging stations, including Downtown Livingston's at Neptune's Eatery. Talked to Lauren at Neptune's and TBID about funding a mural promoting Livingston with a QR code to the Explore Livingston website near charging stations. In discussion with Yellowstone Gateway Museum about partnering on self-guided history tour app, could include mural tour/map. Would like to help get the word out about museum tours. Wayfinding still a priority. Junction box art selected and being laid out, trying to use as many submissions as possible and include train/rail images.

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### Board of Directors

Dale Sexton & Kathryn Bornemann – Co-Chairs, Kristen Galbraith –Secretary/Treasurer  
Tyler Erickson      Megan Eubank      Brian Menges      Karla Pettit

- E. **Board Terms** – discussed LBID Board terms, Karla, Brian and Tyler’s terms are up in May. Kris will check in with Karla, both Tyler and Brian are interested in another term. Discussed American Bank manager Andy Turner as a non-voting proxy when Tyler is not available. Discussed switching meeting dates and format; will keep current schedule and try to have in person meetings with hybrid Zoom option.
- F. **Additional Discussion Items from Board Members** – Kristen discussed Ken Nimer payment issue, social media, and Big Sky Passenger Rail Authority; Kristen works on that project with Bill Berg. Megan discussed Wishberry Hollow project and is exploring the idea of moving it Downtown this year and working on project proposal.

#### Update on Business Items of Interest

- A. **Executive Director Report** – Emailed Chamber and their board information yesterday about funding and banner opportunities as well as clarifying each of the LBID, CVB, TBID’s missions and regulations in another attempt to create clarity and positive collaboration. Continue to receive frequent calls from businesses, elected officials, individuals and Chamber board with queries about disinformation spread about LBID and the Explore Livingston Coalition. The recent *Enterprise* cover story about LBID was followed by a letter to the editor full of disinformation from Patricia Grabow, the paper did fact check one falsehood and remove it, but left the rest in. Discussed the value of running these types of inaccurate letters with the editor. Scheduled a meeting with him, but he canceled. Tyler would like to meet with Chamber Board Member Patricia Grabow to discuss her disinformation. Board discussed exploring legal action as other communications have failed to reduce the disinformation coming from the Chamber; disinformation that doesn't serve Livingston and wastes time and resources.
- B. **Additional New Business from Board Members** – N/A

Public Comment on any Public Matter Not on the Agenda – N/A

Next Meeting Date and Agenda March 17, 2022

9:35 Adjourn

*Minutes respectfully submitted by Kris King*

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