

## LBID MEETING MINUTES

Thursday, October 21, 2021 | 8:30 am – 9:15 am | Via Zoom

Present: Dale Sexton, Kathryn Bornemann, Megan Eubank, Kristen Galbraith, Karla Pettit

**Absent:** Brian Menges, Tyler Erickson **Also present**: Executive Director Kris King

**Public Comment -** Joanie Kresich discussed how recently passed MT legislation (C-PACE) will benefit local business owners, infrastructure and energy efficiency upgrades for building owners will be funded after passage of this legislation. The City commission should pass in January. Property, not business, is assessed for improvements on a business bank loan at a great rate. Savings in energy efficiency are greater than costs. Further details pending, will stay in touch with Joanie.

## Discussion/Action Items

- **A.** Review/Modify/Approve Past Meeting Minutes Motion by Kathryn/Second by Kristen/Approved Unanimously.
- **B.** Explore Livingston Coalition moniker TBID approved, will ask CVB. LBID is comfortable with this group name, Kris will work with Megan on a version of the group logo.
- C. Light Up Livingston event Idea of TBID board member Kelly Baker, who's seen tourism success with concept in other communities. December 11, 4-7 pm. TBID is only sponsor, working with partners. Met with Ed O'Donnell, Holiday Lights Committee, who does Depot tree lights, Recreation Department, and the Depot to plan logistics. Hot drinks and food, carols, candy cane hunt, StoryWalk, Photos inside Depot for one family at a time. Pilot event, plan to grow into economic driver in coming years.
- D. Graffiti Update, increase in graffiti recently. Is folded into new Maintenance contract with cap on hours, contractor can request more hours if needed.
- E. Promoting LBID grant deadlines, not actively promoting at time.
- F. Additional Discussion Items from Board Members collections from City/County, will keep asking Kevin Larkin for previous years' reports to track history.

## Update on Business Items of Interest

- A. Executive Director Report Contracts/Bids for Flower baskets & Banner/Garbage maintenance Reviewed contracts, added language overflowing flower baskets, discussed addition of moisture crystals, heat resistant and trailing varieties, such as sweet potato vines, possibly some artificial flowers to fill out. Will extend downtown maintenance contract to end of Oct. Flowers need to be watered 2 x a day when it's very hot and windy.
- B. Additional New Business from Board Members N/A
- C. Public Comment on any Public Matter Not on the Agenda N/A

Next Meeting Date and Agenda November 18

9:25 Adjourn Minutes respectfully submitted by Kris King