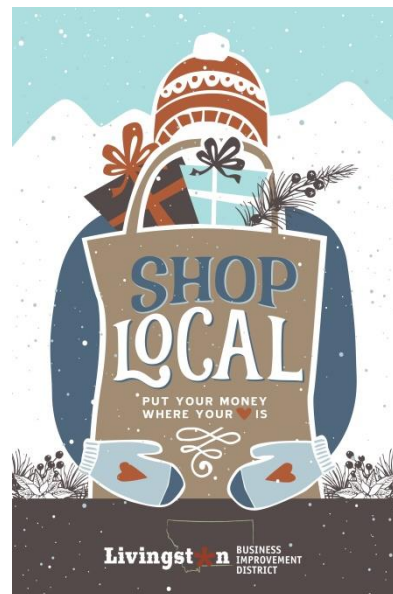


The LBID Banner Program is intended to:

- Identify the downtown service area;
- Add character and vitality to the downtown streetscapes; and,
- Publicize a diverse range of events, activities and attractions.

There are currently 56 commercial street lamps within the LBID and more in the surrounding neighborhoods.

Lamp post banners make a big visual impact, generate positive attitudes, create energy around town and bring charm to our city.



Banners are 36" H by 24" W and require the LBID branding logo on the bottom 6 inches.

Banners must be made with 18 or 22 oz. vinyl, printed on both sides with UV resistant outdoor ink and double stitched with 3" banner arm sleeves at top and bottom. Two brass grommets must be included on one side of banner, 1" from the side edge, just below the double stitching.

Banners may not be used for commercial advertising or to promote religion or political candidates, parties or issues.

Requests for banner installation should be made 30 days before desired display time.

Rates vary by display duration, seasons and the organization's profit/non-profit status.



The Street Banner Program provides an effective tool to community nonprofits, arts and cultural groups and other organizations to promote events and public information of interest and benefit to Livingston and visitors. Street banners enhance the streetscapes of Livingston by adding a vibrant element that enlivens mobility experience for pedestrians, cyclists and drivers. Banners strengthen a sense of place and district identity.

After display, banners can be stored with LBID. Depending on the design (it is recommended that dates are not included in the design), the banners may be used year after year.

## YOUR Banners may be displayed from 1 month to 3 months!