

**LBID MEETING AGENDA**  
**Thursday, April 18<sup>th</sup>, 2019 - 8:30 am**  
**Murray Hotel Conference Room**

1. Roll Call
2. 8:30-8:45 Public Comment for Items not on the Agenda & Scheduled Public Comment  

Individual comments limited to 5 minutes per person due to schedule constraints. Please state your name for the record prior to speaking.

Scheduled Public Comment – Joanne Gardner – Livingston Hoot
3. 8:45-9:05 Discussion/Action Items
  - A. Review/Modify/Approve Past Meeting Minutes
  - B. Discuss/Approve/Deny Payments on Current Invoices
  - C. Discuss/Approve/Deny Emily Yost Services for Minutes Taking and Webpage/Social Media Assistance
  - D. Discuss/Approve/Deny Additional Funding Request for Livingston Hoot
  - E. Review of LBID Expenses/Revenue
  - F. Discuss/Approve/Deny 10/1/18-9/30/19 Flower/Garbage Contract
  - G. Discuss/Approve/Deny 10/1/18-9/30/19 Graffiti Contract
  - H. Discuss/Approve/Deny 3/1/19-9/30/19 Banner Contract
  - I. Additional Discussion Items from Board Members
4. 9:05-9:20 Update on Business Items of Interest
  - A. Banner Program
  - B. Graffiti Remediation
  - C. Flower Baskets Program
  - D. Main Street Construction
  - E. Additional New Business from Board Members
5. 9:20-9:30 Public Comment  

Individual comments limited to 5 minutes per person due to schedule constraints. Please state your name for the record prior to speaking.
6. Discussion of next Meeting Date and Agenda (May 16th)
7. Adjourn

---

**Board of Directors**

Kristen Galbraith - Chair      Dale Sexton - Vice-Chair  
Kathryn Borneman   David DePuy   Tyler Erickson   Dan Kaul   Karla Pettit

### **Short Term (by the end of 2018)**

1. Successful maintenance and sustainability of LBID programs already in place.
2. Possible coordination of duplicated efforts among downtown and Livingston districts and entities.
3. Billboard placement off the interstate as you approach Livingston from the east, promoting a “shortcut route to Yellowstone” and the many amenities to be discovered when taking the 337 exit.
4. Development of LBID Funding Request Application for all future funding requests.
5. Coordination with local retailers to establish a dedicated committee for special downtown events.
6. Promotion of private investment and business expansion.
7. Identification and pursuit of additional revenue streams and funding resources.
8. Continuation of a capital reserve fund growth and planning for its expenditures.
9. Creation of an annual report in November and/or December of each year to be sent to all property owners (with some photo pages attached for visuals of what goes on with LBID).
10. Annual update of the Strategic Plan to be included as an Addendum to the Strategic Plan each year, focusing on a revision of the Plan at the end of five years.
11. Annual social networking event to include property owners, business owners, non-profit groups, etc. possibly in March.
12. Increased banner program interest with local entities.
13. Updates to LBID map and property owner mailing list.
14. Contingency of board members for attendance at the Montana Downtown Conference each year (usually in October of each year).
15. Review and incorporation of edits/changes to by-laws.

### **Three-Year Goals (by the end of 2019)**

---

#### **Board of Directors**

Kristen Galbraith - Chair      Dale Sexton - Vice-Chair  
Kathryn Borneman   David DePuy   Tyler Erickson   Dan Kaul   Karla Pettit

1. Continuation of fulfillment of short-term goals not realized by the end of 2018.
2. Development of an inventory of the number and types of businesses that would create a successful business district (the size and make-up of the demographic we serve; how to address seasonal changes; potential revenue in districts; etc.).
3. Development of LBID (two-page) program for disbursement.
4. Signage in Gardiner, MT advertising/promoting downtown Livingston.
5. Help local building and business owners navigate the COL Capital Improvements Plan.

### **Five-Year Goals (by the end of 2021)**

1. Continuation of fulfillment of goals not realized by the end of 2019.
2. 90% occupancy rate in the District.
3. Pursuit of Main Street Program through Montana Department of Commerce.
4. Consideration of increasing the size of the overall district or a new east end district.
5. Revision of the Strategic Plan based on annual updates.

---

### **Board of Directors**

Kristen Galbraith - Chair      Dale Sexton - Vice-Chair  
Kathryn Borneman   David DePuy   Tyler Erickson   Dan Kaul   Karla Pettit