

LBID MEETING MINUTES
Thursday, January 16, 2020 - 8:30 am
Murray Hotel Conference Room

1. **1. Roll Call.** In Attendance: David DePuy, Tyler Erickson, Kristen Galbraith, Dan Kaul, Carla Pettit, Dale Sexton,
Absent: Kathryn Bornemann
Also in Attendance: Kris King
2. **Public Comment – N/A**
3. **Discussion/Action Items**
 - A. **Review/Modify/Approve Past Meeting Minutes** - *Motion to approve by Dan Kaul; second by David DePuy; no discussion and all in favor.*
 - B. **Discuss/Approve/Deny Payments on Current Invoices –** *Motion to approve by Dale Sexton; second by Dan Kaul; no discussion and all in favor.*
 - C. **Discuss/Approve/Deny Application for Funds** - N/A
 - D. **Review of LBID Expenses/Revenue –** Discussed City funds in account, likely higher due to more businesses fully paying taxes.
 - E. **Additional Discussion Items from Board Members**
 - 1) **Increase number of flower baskets** this summer – with new poles we will need more baskets and banner brackets, *Karla will count.* Ken will disperse them throughout block instead of just being on the corners. Will review next year if watering is a problem. Will need to update map, perhaps *Kristen's kids will work on that project.*
 - 2) **LBID Assistance outreach;** next deadline is January 31 – will do more outreach and marketing for next deadline April 30.
4. **Update on Business Items of Interest**
 - A. **Small Business Revolution** voting and outreach. January 28 is reveal party at Shane Lalani Ballroom and we need to have a large showing. Discussed timeline and outreach. Great community involvement. Anyone, anywhere can vote daily. Kris will have Insty Prints do new posters and Karla will distribute downtown.

Board of Directors

Kristen Galbraith - Chair Dale Sexton - Vice-Chair
Kathryn Bornemann David DePuy Tyler Erickson Dan Kaul Karla Pettit

- B. **Banner Program** – Discussed Shop Local version for summer as filler. Suggested approaching Rodeo for a banner and having rodeo images on generic banners. Possibly involve golf course, *Tyler will communicate with them*. Future banners will have LBID logo on bottom instead of Vision Livingston.
- C. **Graffiti Remediation** – N/A
- D. **Marketing Report** – discussed outreach and expansion of LBID boundaries prior to next renewal vote. Kris gave marketing report from Nov-Dec. detailing tasks, outreach venues, statistics and outcomes. Much of the work was for Small Business Revolution but raised LBID's profile in the community significantly.
- E. **Additional New Business from Board Members** – Discussed TBID Board member distress and unprofessional behavior from Chamber director, and plans to move TBID forward in a healthy and sustainable manner. TBID works through CVB. In other news, Tyler Erickson is working on a major proposal for an expanded and enhanced configuration for the Depot allowing for year round displays upstairs and more income-generating public and private event rentals in the main area downstairs with more efficient kitchen facilities.

5. 9:20-9:30 Public Comment – N/A

6. Discussion of next Meeting Date and Agenda February 20, 2020

7. **Adjourn at 9:30** - *Motion to approve by Karla Pettit; second by Tyler Erickson; no discussion and all in favor.*

Minutes respectfully submitted by Kris King

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