



LBID MEETING MINUTES

Thursday, September 15, 2022 | 8:30 am – 9:15 am
124 South Main, Suite 210, Downtown Livingston

Present: Dale Sexton, Brian Menges, Megan Eubank, via Zoom: Kristen Galbraith

Not Present: Tyler Erickson, James Langteaux

Also present: Executive Director Kris King, Board applicant Dale Hopkins

Public Comment – N/A

Discussion/Action Items

- A. **Vote on new LBID Board Member** to replace Kathryn Bornemann, Dale Hopkins. Hopkins is the owner of the Kitchen Shop on Main, his resume details his history of business experience, we have written designation from the building owner appointing Hopkins as their LBID representative on file - *Motion to approve by Kristen Galbraith/Second by Dale Sexton/Approved Unanimously.*
- B. **Review/Modify/Approve Past Meeting Minutes** – *Motion to approve by Brian Menges/Second by Dale Sexton/Approved Unanimously.*
- C. **Change of Board Meeting Date** – proposed second Wednesdays meetings pending response from Tyler and James about their schedule. Bylaws do not list meeting times but public notice will have to be updated.
- D. **Winter Events** – Light Up Livingston will be November 26 on Small Business Saturday to cross promote shopping and dining Downtown. Discussed ways to drive business downtown through a holiday themed scavenger hunt with prizes and let Downtown businesses be involved at a level they choose with a scavenger hunt, window displays, specials and extended hours on that day.
- E. **Inclusive/All Are Welcome Downtown** – discussed request from a parent to coordinate youth-led design of gay-friendly image for businesses to display and signal their allyship so that both gay youth will feel welcome and shoppers will be able to actively choose to spend their money at businesses that share their values. A lively discussion ensued including business experiences, and our what fits within our mission and bylaws. Dale Sexton knows the parent and will communicate directly with her. Discussed what Explore Livingston is doing on their website, which is visitor-focused, with All are Welcome and Land Acknowledgment on their homepage and their Board's interest in further training about customer service for a changing demographic. LBID's website is a resource for businesses and building owners in the Downtown Business Improvement District, not a customer or visitor-focused website.

Board of Directors

Dale Sexton - Chair | Kristen Galbraith –Secretary/Treasurer
Tyler Erickson | Megan Eubank | Brian Menges | James Langteaux



F. Additional Discussion Items from Board Members – N/A

Update on Business Items of Interest

- A. **Executive Director Report** – Discussed staffing structure and more robust support, Yellowstone Harvest Festival poster and flyers to drive traffic Downtown, and Downtown seasonal décor switch from flower baskets to snowflakes.
- B. **Additional New Business from Board Members** – N/A

Public Comment on any Public Matter Not on the Agenda – N/A

Proposed Next Meeting Date October 12, 2022

9:30 Adjourn

Minutes respectfully submitted by Kris King

Board of Directors

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Tyler Erickson | Megan Eubank | Brian Menges | James Langteaux